

TERRY WÜ

VISUAL DESIGNER

EMAIL

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PHONE

858.345.7989

WEBSITE

www.terrywu.design

LANGUAGE

Mandarin, English,
Cantonese

EDUCATION

Master of Arts (MA), Graphic Design & Digital Media 2019
Academy of Art University — San Francisco, CA

Website design and book design works recognized for excellent.

Bachelor of Fine Arts (BFA), Interior Architecture & Design 2015
Design Institute of San Diego — San Diego, CA

Interior design works recognized for excellent.

ASID student member

EXPERIENCE

Team Lead of Design and Production Team 2020 – present

Team Lead of Digital Marketing Team under Vivian Wang

The Epoch Media Group(EET) - Orange County, CA

- In charge of local pages layout for The Epoch Times print paper.
- Designed landing pages, websites for marketing use.
- Designed varies of marketing materials.
- Newsletter strategy planing, campaign design, list management.

Studio Founder, Designer, Video Editor 2020

TBD Studio — <https://www.youtube.com/c/TBDStudio>

Graphic Designer and Art Editor 2010 – 2020

The Epoch Times in San Diego - San Diego, CA

- In charge of page layout and advertisement design for the weekly Chinese newspaper
- Designed over 500 business advertisements and government public notices which were recognized and published.
- Designed 10 Food/Travel/Real Estate magazines (printed and distributed 7,000 to 10,000 copies/issue in San Diego).
- Designed for business websites.
- Designed business logos and trademarks which are in use.

SOFTWARE SKILLS

Graphic Design (Adobe InDesign, Adobe Photoshop, Adobe Illustrator)

Video Editing (Adobe Premiere, Adobe After Effect)

UI Design (Figma, Adobe XD)

Web Design (WordPress, Elementor)

Basic Front-end Design (HTML, CSS, Basic JavaScript)

Other: Auto CAD, Python (basic)

PERSONAL TRAITS

Logical, Observant, Efficient, Collaborative, Hard-working, Responsible